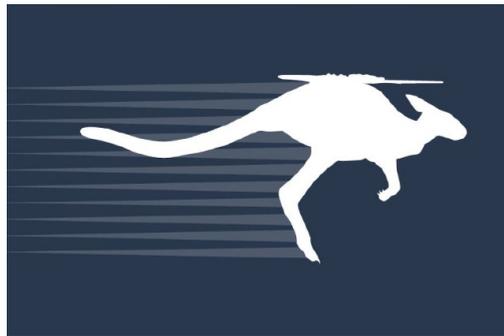


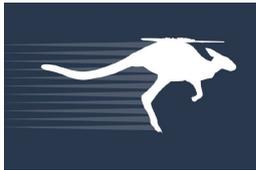
Australian Biathlon



Strategic Plan

2020 – 2026

*“More Australians enjoying the benefits
of the sport of biathlon
at all levels
in both winter and summer programs”*



Australian Biathlon is pleased to release its new Strategic Plan for 2020-2026, the next iteration of its foundation 2014-2026 Plan.

The plan is the result of an extensive and ongoing consultation with stakeholders, including Australian Biathlon members and Subcommittees, the Victorian State Government, the Australian Olympic Committee, the International Biathlon Union, Mount Hotham Resort Management and others. The Plan has been created following the successful implementation of the 2014-2026 Strategic Plan, the updated Australian Biathlon Constitution in 2017 (enabling Australian Biathlon to update and redefine its purposes and services,) and the resultant 2018-2026 Strategic Plan.

The 2020-2026 Strategic Plan, released in May 2020, is the next stage of the development of the sport, following the worldwide impact of Coronavirus (COVID-19). Australian Biathlon will continue to represent the sport of biathlon to the highest standards, while pivoting its activities as required, to allow Australian Biathlon to keep developing the sport within the limitations of a worldwide pandemic.

The Australian Biathlon Association Inc. (Australian Biathlon) is the National Federation for the Olympic Sport of biathlon, affiliated with the Australian Olympic Committee and the International Biathlon Union. It is a cost-effective unitary model organisation and provides the only pathway to international representation in biathlon. Run entirely by volunteers, it has a short but proud history since its establishment in the 1970s, with the first Australian overseas representatives in 1978.

Australian Biathlon is committed to working with its members and stakeholders, to have more Australians enjoying the benefits associated with being involved in sport and active recreation generally, and with the sport of biathlon in particular.

How we work / Our values

Participant opportunities	Maximising the participation opportunities for athletes, as well as encouraging participation in other roles including coaching and administrative support
Democracy	Ensuring that all eligible members have an equal say over the Association's priorities
Safety	Ensuring that safety remains at all times our number one priority, as reflected in our policies
Integrity and equity	Ensuring that the operations of the Association are conducted fairly and with consistency of actions, values and methods that reflect the purposes of the Association

Purposes – our Strategic Priorities

In October 2017, Australian Biathlon adopted the following updated purposes:

- (1) To promote the sport of biathlon in Australia at all levels in both its winter and summer programs.
- (2) To promote doping-free biathlon.
- (3) To promote gender equality.
- (4) To take appropriate measures to confront illegal sports betting in the sport of biathlon.
- (5) To enter Australian athletes and teams in international biathlon competitions at all levels as appropriate.
- (6) To develop and assist athletes to achieve outstanding results in international competition.
- (7) To grow participation in the sport of biathlon generally in Australia.
- (8) To manage all levels of the sport of biathlon in Australia.
- (9) To act as the Australian affiliated member of the International Biathlon Union.
- (10) To affiliate with relevant bodies, including the Australian Olympic Committee, the Australian Sports Commission, the Australian Paralympic Committee and the Australian Sports Anti-Doping Authority.
- (11) To maintain and operate the biathlon range at Whiskey Flat, Mount Hotham, Victoria.
- (12) To do all things related or ancillary to the objects set out above.

Outcomes – the effect

- Increased athlete participation at all levels – grassroots, development, national programs
- Building of capacity through training of officials and coaches – on site development sessions as well as remote training where possible
- Ongoing development of the Hotham Biathlon Arena, Australia's only biathlon range, to allow year-round participation by Australian Biathlon as well as co-use by other stakeholders (eg mountain bikers, disabled persons, older persons with limited mobility)

Outcomes – key deliverables

- Collaborating, building partnerships and working with members and other stakeholders
- Representing and advocating for the sport of biathlon from the local to the international level
- Undertaking sport benchmarking and evaluation
- Providing advice, advocacy and support for members to maximise their potential, be they athletes, coaches or administrators
- Conducting training events and promoting external training opportunities for members
- Partnering with businesses/stakeholders that provide quality services relevant to members, eg preferred suppliers
- Building capacity of the Association and its members and industry stakeholders through good governance, participation, member development and inclusiveness

Specific Targets 2020 – 2022

- Working with stakeholders to adapt our activities following the World Health Organisation announcement in January 2020 of the COVID-19 pandemic
- Increasing our year-round participation within Australia at all levels of ability and interest, especially through further roll out of our laser biathlon program
- Conducting a full review of our coaching requirements and capacity, including recommendations for establishment of a new coaching qualification program tailored to Australian requirements
- Further development of overseas programs at our training base at Livigno, ITA and race participation during each IBU Season, building the base of participants, and aiming for at least one Male and one Female athlete at World Championships/Olympic Winter Games each season
- Participation in IBU development programs including: the IBU Asia & Oceania Regional Workshop 13-14 October 2020 in Tokyo, JPN; the IBU-IOC Overall Winter Camp in Europe due November/December 2020; annual coach development seminar, due June 2021; the IBU-IOC Ocean Region Development Camp, due July 2021 in Snow Farm, NZL
- Ongoing development of the Hotham Biathlon Arena, including upgrading change/guest facilities and partnering with Mount Hotham Resort Management to establish a Nordic Centre of Excellence

The Australian Biathlon Association Inc. is a non-profit organisation and relies on the generous support of its members and major stakeholders, including the Victorian State Government, the Australian Olympic Committee, the International Biathlon Union and Mount Hotham Resort Management Board.

For further information:
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